



SPORTS SPONSORSHIP PROPOSAL



Sports Coordinator

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SPONSORSHIP OBJECTIVES:

- Fostering relationships with MCC and wider community
- Increase business loyalty
- Apparel branding
- Stimulate sales
- Showcase social and community engagements
- Support indigenous and overseas communities
- Network with co-sponsors
- Media exposure – Print, digital and social
- MCC Open Day

MCC SPORTS VISION

Mackay Christian College's C.L.E.A.R. (*Christlikeness, Learning, Excellence, Attitude, Respect*) values underpin our commitment to providing ALL students with opportunities to engage in sports being inclusive of all abilities, to grow confidence, develop new aspirations, experience team & community camaraderie.

Grow and strengthen our sporting and missionary ties to the Aboriginal & Torres Strait Islander (ATSI) community including the Woorabinda, Torres Strait Islands and Solomon Islands communities maintaining our relationships with the Indigenous Program mentors, coaches as well as the provision of sporting gear to these communities.

Develop a holistic approach toward our sporting programs which includes strength and conditioning coaching, engaging our local community to support staff PD, collaborating with specialised coaches, Forebode Health & Injury Management, chaplains, and sporting recovery professionals.

Build an indoor sporting facility, with classrooms, changerooms, and canteen.

