

BUSINESS STUDIES



Business Studies provides opportunities for students to develop practical business knowledge, understanding and skills for use, participation and work in a range of business contexts. Exciting and challenging career opportunities exist in the business sector across a range of business contexts.

This course focuses on business essentials and communication skills delivered through business contexts. Students will explore business concepts and develop practices to produce solutions to real life or simulated problems.

Business practices provide the foundation of an organisation to enable it to operate and connect with its customers, stakeholders and community. The business practices explored in this course of study could include working in administration, working in finance, working with customers, working in marketing, working in events, and entrepreneurship.

Students develop effective decision-making skills and learn how to plan, implement and evaluate business practices, solutions and outcomes, resulting in improved literacy, numeracy and 21st century skills. They examine business information and apply their knowledge and skills related to business situations.

Career Opportunities:

Business Studies can establish a basis for further education and employment in:

- Office Administration
- Data Entry
- Retail
- Sales
- Reception
- Small Business
- Finance Administration
- Public Relations
- Property Management
- Events Administration
- Marketing

